



FULFILLING THE MISSION

The Oak Island Beach Preservation Society, Inc., is dedicated to education and community engagement to enhance the Oak Island beach experience and leave the beach better for everyone now and in the future.

The second year of operations for the nonprofit Oak Island Beach Preservation Society, Inc. (BPSI), was July 1, 2020 – June 30, 2021. It was shaped and constrained by the COVID-19 pandemic and Hurricane Isaias that came ashore on August 3-4, 2020. Nevertheless, BPSI’s activities in FY21 were ambitious and fruitful. We are proud to report highlights of our FY21 activities **“BY THE NUMBERS”** in this, our second Annual Report.

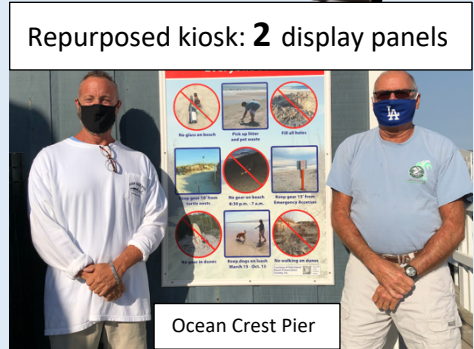
EDUCATION

3 public SEMINARS

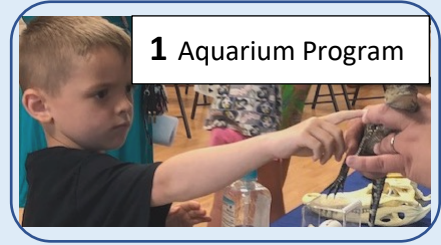
After Isaias: Lessons for Resilient Rebuilding

Barrier Island Processes & Human Impacts

The W“hole” Story of the Beach



- **2** Girl Scout programs
- Ocean Education Center: Dune walk



\$1000 BEMC grant: **2** exhibits for The Point

COMMUNITY ENGAGEMENT

323 hours

Beach Ambassador Program, abbreviated season

85 Adopt-a-Beach Access “Parents” + **20** bag fillers

2280 Volunteer Hours

DISCOVERING OAK ISLAND

2500 copies, 2 business donors

Media Outreach **12** reports to Council, **3** Newsletters, **>350** Social Media posts, **4530** Facebook likes

Increased Webpage outreach: **11,000** page views (up 80%); **4,100** unique visitors (up 117%); much traffic driven by fundraisers and program registrations.

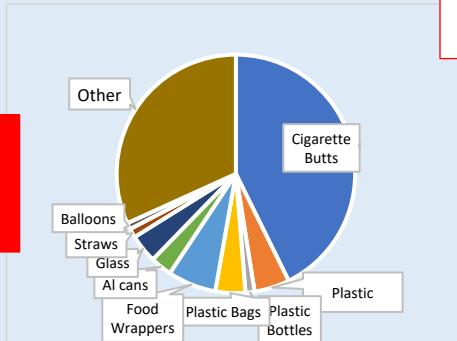
ENHANCING THE BEACH EXPERIENCE



27
new
bike
racks

533
lbs.

Beach Debris collected
in Spring & Fall Cleanups
by 103 volunteers



19 #litterbyeOKI
individual cleanups

26 doggie bag boxes built;
30 Beach Lover
signs replaced



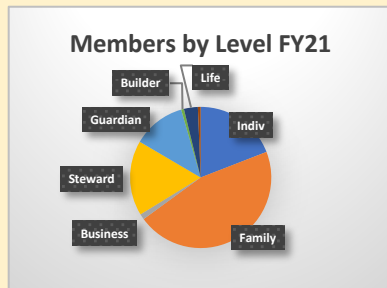
6 bike racks built
& installed by
Eagle Scout
Ryan Prince,
Troop 38



MEMBERSHIP

331 Members

63 new members;
6 new Life Members



LEADERSHIP

2543 volunteer hours by Leadership Team:

10-member Board of Directors,

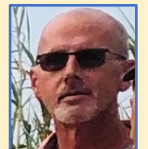
2 Town Liaisons,

0 paid employees

\$ 5608 volunteer hours X
\$25.98 (value of one vol
hour in NC in 2020) =
\$145,696 value of BPSI
services to Town of OKI!

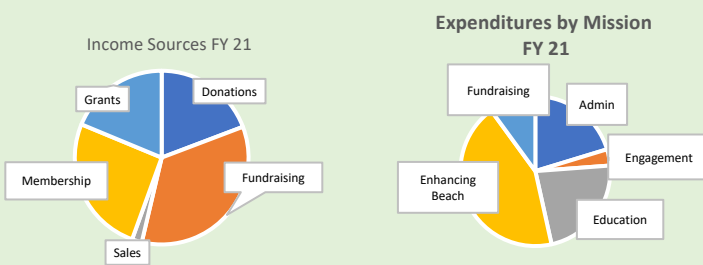
95 hours of public
engagement programs
involved **1062** volunteers,
not counting Board leaders!

**Beach
Preservationist
of the Year:**



Scott Thornall
and OKI
Public Works
Department

FUNDING THE ENTERPRISE



3 grants = **\$8150**

3 auctions -- **225** bidders

300 ticket buyers in
Shibumi Shade raffle



ON THE HORIZON

Assistance from grants, donors, fundraiser income and memberships carried us through to a solid fiscal start in FY22. We look forward to offering scholarships and completing the displays on the beachfront at The Point and on the Kings Lynn estuary side of the island. Watch for education and engagement opportunities to serve the beach with us in our third year, 2021-22.